Welcome

NavigateMe: A gateway to students’ greatest potential

Ms Rita Kusevskis-Hayes
Mr Jeffrey Meesterman
Introduction

-ANZSSA Widening students perspective-
How do students engage?

(Engagement, Kahu, 2013)
How do we engage with them?

Flexible, safe, interactive, responsive environment
(McGorry, 2003; Karabenick, 2004; Ryan, Shochet & Stallman, 2010)

Work in collaborations w/ Staff & Students
(Tinto, 2005)

Visualise performance by Empowering Self-management
(Morisano, Hirsh, Peterson, Pihl, & Shore, 2010; Potter & Bye, 2014; Corrin & Barba, 2015; Robbins, Oh, Le, & Button, 2009)
Why?

- Personalisation & Time management
- Direct link to support
- Returning Rate
- Digital University Experience (Academic Performance / Journey)
Demonstration

Please contact us if you’d like to try the platform: navigateme@unsw.edu.au
How do we research?

- Time-related analysis
- Surveys / Focus Groups
- Action Completion Rate
- Back-end tracking software
What do students say?

"Yes, it has made finding relevant services around UNSW much easier." – UNSW student

"Self-help can influence the efficiency of students adjusting to uni life." – UNSW student

- 68% Likes the layout of consolidated information
- 22% Thinks NavigateMe is a problem solver
- 8% Enjoy the simplicity of NavigateMe
- 2% Finds the digital aspect convenient

- 22% Found more general information
- 20% Found more details about their study
- 10% Became more aware of the services
- 8% Used the health tips
- 8% Thought the career section was helpful
- 2% Appreciated the Equity related questions
Would you recommend NavigateMe to your fellow students?

What do students say?

- Yes: 84%
- No: 16%
Less complex

(Booher, 2015)
A digital diary

(Morisano, Hirsh, Peterson, Pihl, & Shore, 2010; Potter & Bye, 2014; Corrin & Barba, 2015; Robbins, Oh, Le, & Button, 2009; LibraryJournal 2017)
Personalized help

(Tam & Ho, 2006)
Thank you
Any questions?

Contact details:

j.meesterman@unsw.edu.au
r.kusevskis-hayes@unsw.edu.au