Defining, Measuring and Supporting International Student Success
Introductions and Agenda

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International Students Today at the University of Minnesota

6,236 International Students
1,844 International Scholars

Data from U of M – Twin Cities Campus, International Student and Scholar Services, 2015 and 2016 Annual Statistical Reports
Goals of the Workshop

1. Explore the definition of international student success

2. Understanding different ways to measure international student success

3. Learn the various lenses for supporting student success
How is Student Success Defined Through the Following Lenses?

- Governing Agencies
- Institution
- Your unit
- Student (family)
What were your definitions?

- Student
- Your unit
- Institution
- Governing Agencies

Student (family)
Our Definition of Student Success

Student (family)

Institution

Your unit

Governing Agencies

Graduation Rates
Retention Rates
Learning Outcomes

Included
Engaged
International Learning Community

Exploration
Sense of Belonging
Grade Point Average
Graduation
Employment or Graduate Studies

Global Ready Citizens
Learning Outcomes
Development Outcomes
Student Satisfaction
Graduation
Post Grad Employment

Learning Outcomes
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How is Student Success Measured?
What are the measurements?

Governing Agencies

Institution

Your unit

Student (family)
Our Measurements of Student Success

- Course Outcomes
- University-wide Surveys
- Alumni Surveys
- Making U.S. Friends
- Navigate MN System
- Good GPA
- Finding a Good Major
- Student Groups
- Research
- Internship
- Graduation
- Employment or Graduate Studies

- Enrollment Metrics
- Graduation Metrics

- University-wide Surveys
- International Student Barometer
- Focus Groups
- Interviews
- Topic Specific Research
- Engagement Metrics
How is Student Success Supported by Your Unit?
Moving from Retention to Persistence

Institutional to student centered success
Linda Sarah Hegedorn
Macro and Micro Level Strategies
Using data to create inroads to shift perspectives
From Outsider to Belonging
What is International Student and Scholar Services role in the institution?
Micro Level

Student Centered

Relationships and Partnerships

Supporting efforts

Communicating Data
Macro Level

Communicate: Align what the data is saying with the institutional values

Analyse: Specific International Student analysis is Key

Locate Data: Access to Institutional data and measurements are critical.