

## PARTNERED ALLIANZ GLOBAL EDUCATION (PAGE): GLOBAL PARTNERING IN INTERNATIONAL STUDENT SERVICES

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### **PARTNERED ALLIANZ GLOBAL EDUCATION (PAGE): GLOBAL PARTNERING IN INTERNATIONAL STUDENT SERVICES**

The Partnered Allianz Global Education (PAGE) Project is an innovative and unique collaboration and partnering strategy involving:

- Allianz Global Assistance (AGA) globally but led by AGA Australia
- Select international education service providers all committed to the quality of the international student experience including:
  - Allianz Global Assistance – Insurance and Assistance
  - ANZ - Banking
  - STA Travel
  - Australian Homestay Network (AHN) – Airport Reception and Accommodation
  - International Student Alliance (ISA) – Guardian and Welfare service
  - Om Telecom – Telecommunications
  - ITAD Group – Accredited Online Training
  - PIER
  - Others as required
- AGA Business Units throughout the world but initially including:
  - China
  - Japan
  - India and
  - Thailand

For participants, the project will lead to the following:

- A centralised point of access to quality products and services,
- Increase and maximise the quality of the international student experience
- Differentiation in market place and a Unique Selling Point through partnering
- Facilitation of greater international education agent engagement and retention
- Create a united voice and consistent messaging and delivery for Australia
- Facilitate success for agents and students
  - Enable easier movement of students to Australia for agents
  - Enable ease of purchase for students
  - Simplify the pathway to success and goal achievement for students
  - Promote better preparedness for students
- Improve the risk ratio for Education and service providers and the industry as a whole by increasing the number of quality (and happy) students

For Education and Migration Agents who apply to become a PAGE approved agent, the value they will perceive is a one-stop shop for a complete and quality group of services surrounding their student's decision to study in Australia:

For Education Providers in Australia, they will access to increased number and quality of student applications as well as access to Student Welcome Services, a white label content platform which allows institutions to meet their student orientation obligation.