



**Student Financial Advisors Network (SFAN)
ISANA/ANZSSA 2014 Conference
Presented by Stuart Martin**



ASIC MoneySmart Rookie
“An online multi-focal resource to
support tertiary students to increase
their financial literacy”

Introduction

- This presentation will cover the following topics:
- MoneySmart
- MoneySmart Rookie Under 25's
- MoneySmart Teaching



- An Australian Government consumer focused website , with themes ranging across the full spectrum of financial literacy products
- Information and products grouped in to Life Events e.g.: Buying a mobile phone, buying a home and having a baby;
- Themes also developed for particular age ranges, genders and ethnic groups including: Under 25's, Families, Women etc.
- Major Tabs also include borrowing and credit, superannuation, investing and scams
- Excellent Tool tab providing access to tools such as a budget planner
- [Home | MoneySmart by ASIC](#)



- Developed after extensive consultation with young consumers, this section of the website focuses on the needs of Under 25's, with a focus on short video's for use in informal and formal education settings and by individuals
- Who are you going through some first-time experiences like buying your first car, moving out of home, first job or getting your first big bill? Everyone's a rookie first time around and it's easy to make mistakes - mistakes that could cost you a lot. Be a MoneySmart Rookie and make smart decisions about your money
- The strategy has focussed on six themes as selected by young people: Car ownership, Mobile phone ownership, Moving out of home, Credit and debt, First job and Online financial transactions

[Under 25s | MoneySmart by ASIC](#)



- ASIC's MoneySmart Teaching is a comprehensive strategy to develop consumer and financial literacy capabilities in young Australians.
- The teaching section of MoneySmart contains:
 - [Professional development](#) - Workshops, online learning and resources to build teacher capability
 - [Teaching resources](#) - Units of work and digital activities aligned to the Australian curriculum
 - [MoneySmart Schools](#) - A program to recognise and support schools who are implementing consumer and financial literacy education.

MONEYSMART VIDEO'S

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MONEYSMART RESOURCES

- Budget Planner
 - [Budget planner | MoneySmart by ASIC](#)
- Mobile Apps
 - [Mobile apps | MoneySmart by ASIC](#)
- MoneySmart Rookie Posters and Postcards