

Student Engagement as a Key Retention Strategy

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Queensland University of Technology

CRICOS No. 00213J

Overview

1. The role of SE in retention
2. Creating purposeful SE
3. Your role in SE



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Activity

Tell a partner about your favourite restaurant or bar.

What is it that you love about this place?



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Student Retention

Early Intervention

Personal Contact

Orientation and Transition

Academic Support

High Quality Learning

Early Detection

Institution-Wide Strategies

Meaningful Student Engagement



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Activity

In groups of 4-5, consider the following question:
During your time in universities, what changes
have you seen in the needs of students?

Choose the two biggest changes to tell the group.



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Debrief

1. What knowledge/ideas/experience did you go into that with? How did that contribute to your group's outcomes?
2. What experiences during the discussion contributed to the group's outcomes?



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Australian Universities: A Changing Landscape

How long have you been working in universities?

What major changes have you seen in that time?



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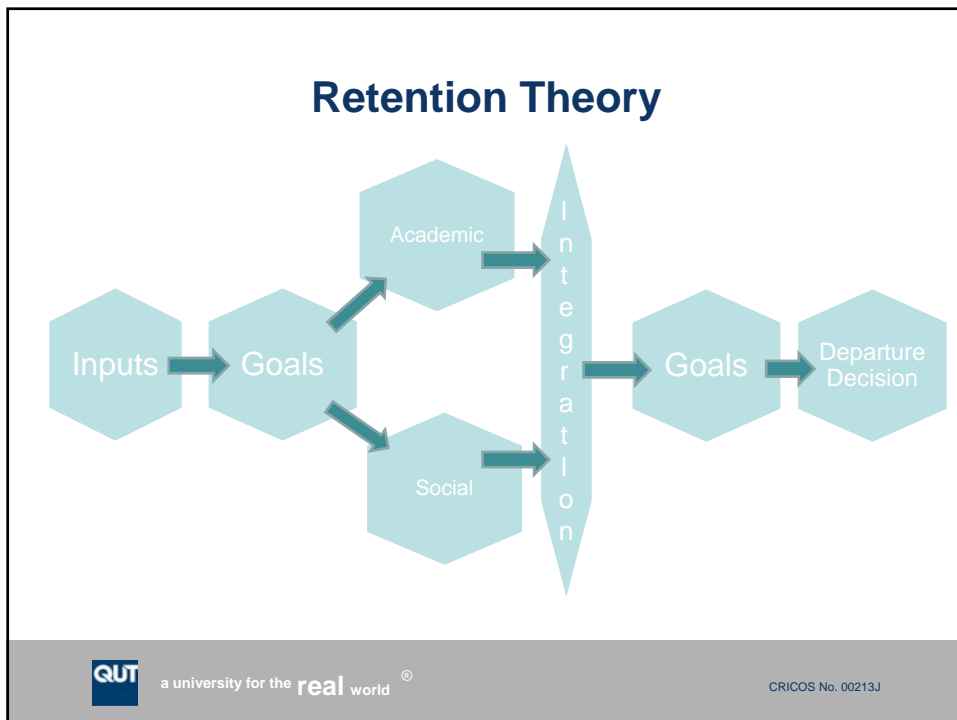
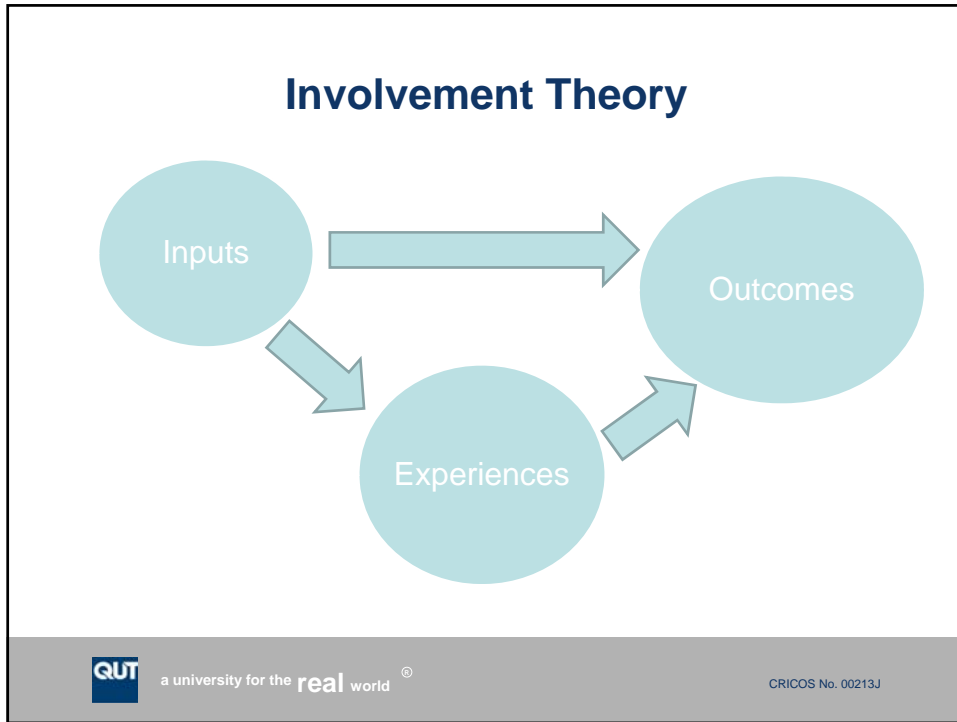
Australian Universities: A Changing Landscape

What are the key differences in the learning needs
of students in the past, and today's students?



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Our Challenge

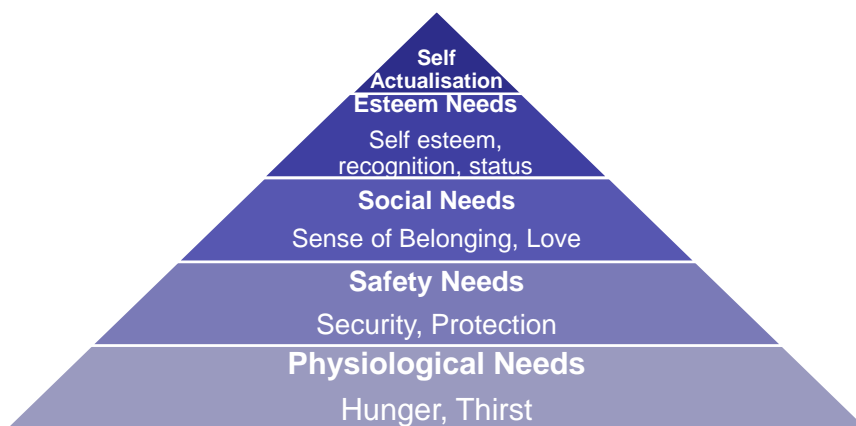
How do we create engaging and meaningful tertiary experiences in the co-curricular space?



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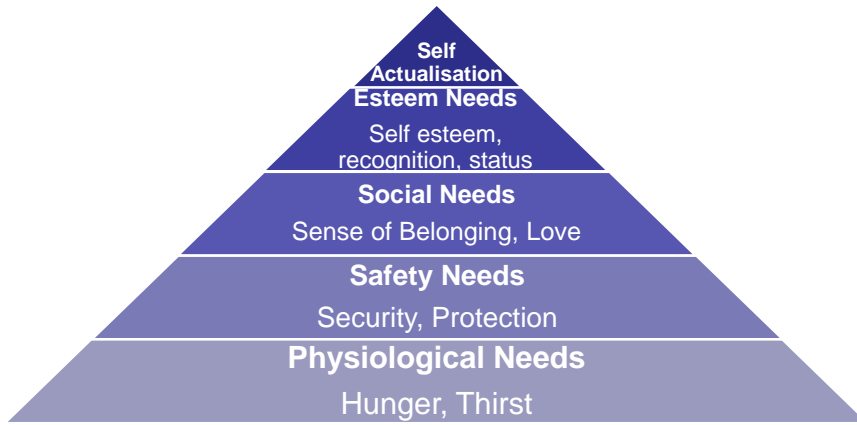
Maslow's Hierarchy of Needs



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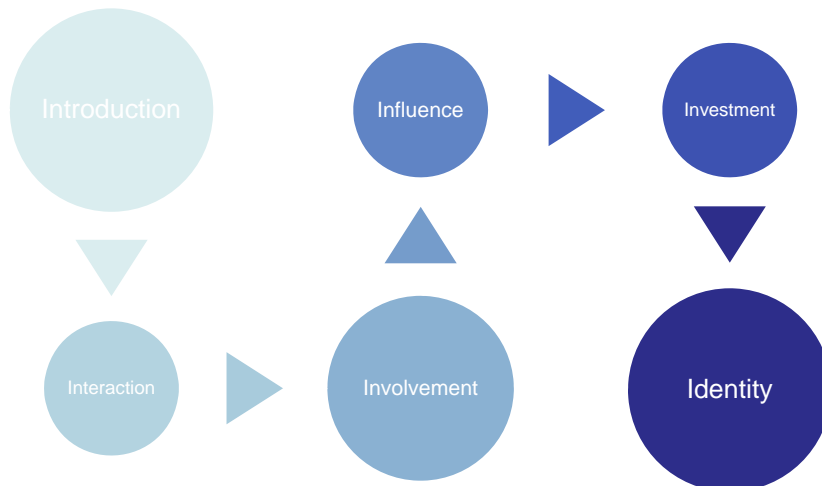
Maslow's Hierarchy of Needs



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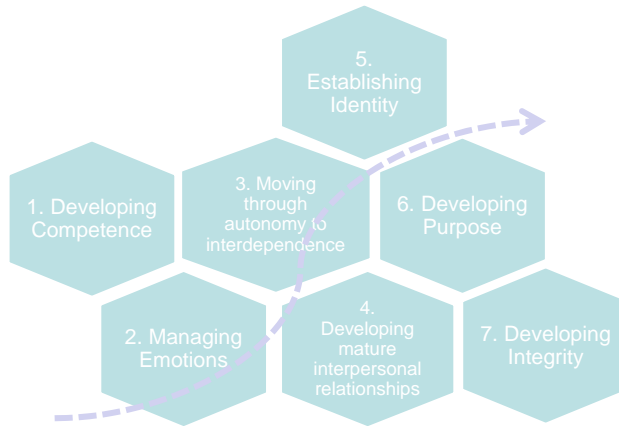
Six I's of Community



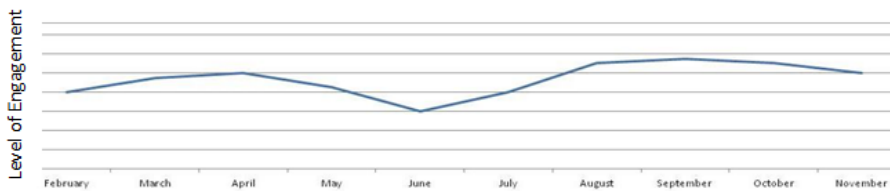
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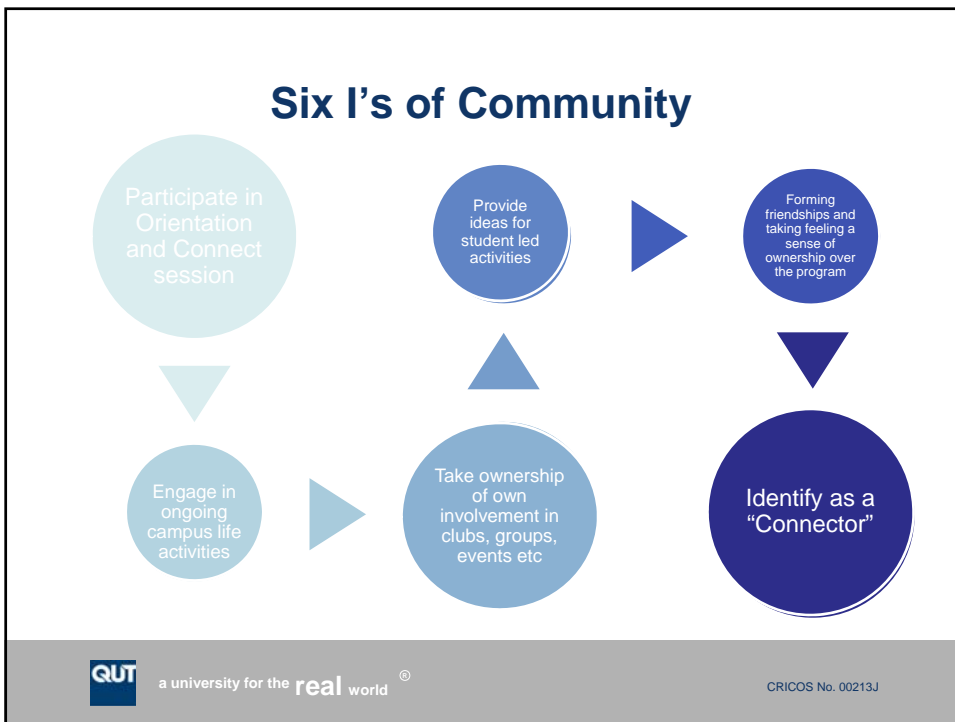
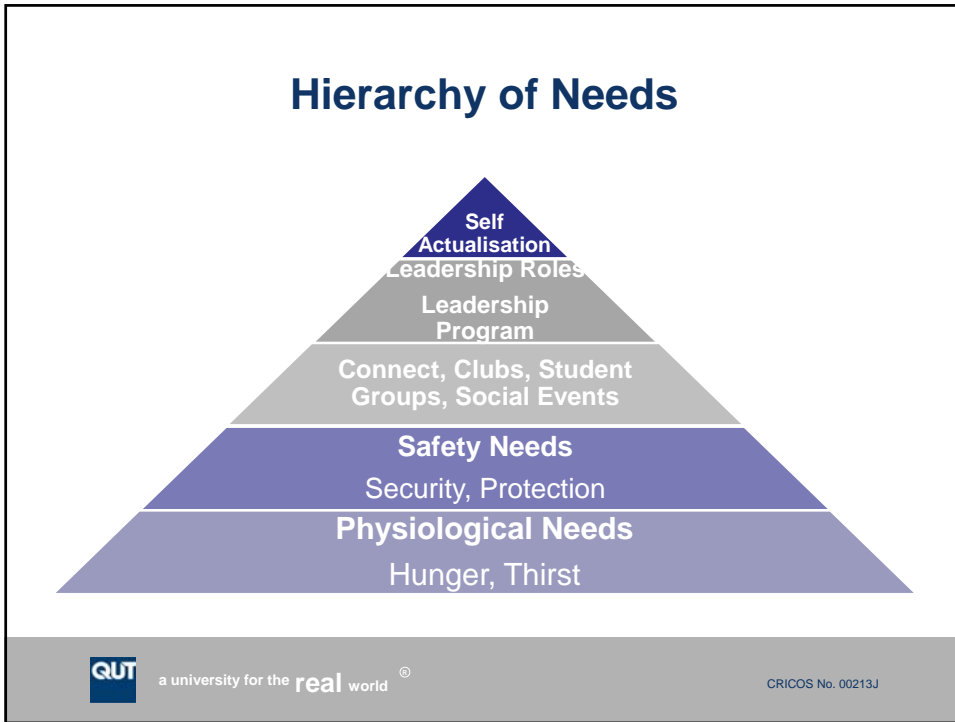
Chickering's 7 Vectors



Student Life Cycle



February	March	April	May	June	July	August	September	October	November
<ul style="list-style-type: none"> Orientation Information about services Scholarships Centrelink Accommodation Practical and emotional adjustment to Uni Excitement about Uni Independence Transition from high school Exploring interests Making friends 	<ul style="list-style-type: none"> Homesickness/ Culture shock Money problems HECS census Group work Blending work / life / study Realizing gaps in knowledge Questioning own capacity Time pressure Peer pressure Graduate programs (final year) Starting assignments 	<ul style="list-style-type: none"> Week 6 stress Easter break Family expectations Honeymoon is over Getting stressed / sick Rebalancing work Group work problems Peer pressure Self doubt 	<ul style="list-style-type: none"> Academic census date Prac Money problems Receiving some results Questioning course Exams / assignments Colder weather Self appraisal 	<ul style="list-style-type: none"> Final assessment Winter Getting sick Exam prep Cramming Weight gain Relationship stress Cut back on commitments Low social well-being 	<ul style="list-style-type: none"> Enrolment issues Exchange student arrivals 3 Week 	<ul style="list-style-type: none"> Homesick / Culture shock HECS census Hard to get back into it Long pract Future careers Exka flu Summer work Group issues Time management Starting assignments 	<ul style="list-style-type: none"> Week 6 stress Mid semester Academic census date Stress on relationships Health issues Feeling disconnected Graduation anxiety Exams and assignments 	<ul style="list-style-type: none"> Dropping units Job applications Work experience Prac Poor work/life balance Study stress 	<ul style="list-style-type: none"> Exams / study Finish uni Mop up life messes Finding a job Summer break End of year parties



Student Life Cycle



February: Zombie Apocalypse

- Making friends
- Exploring interest



March: Team dynamics workshop

- Group work
- Starting assignments



April: Healthy Eating Workshop

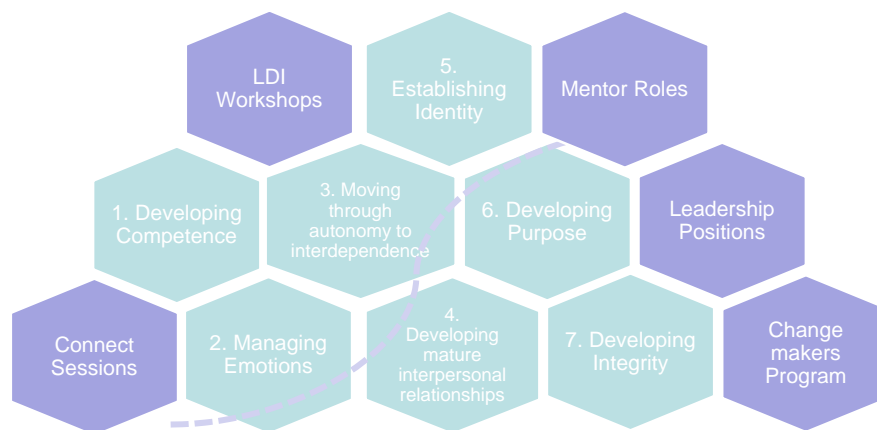
- Getting sick
- Week 6 Stress



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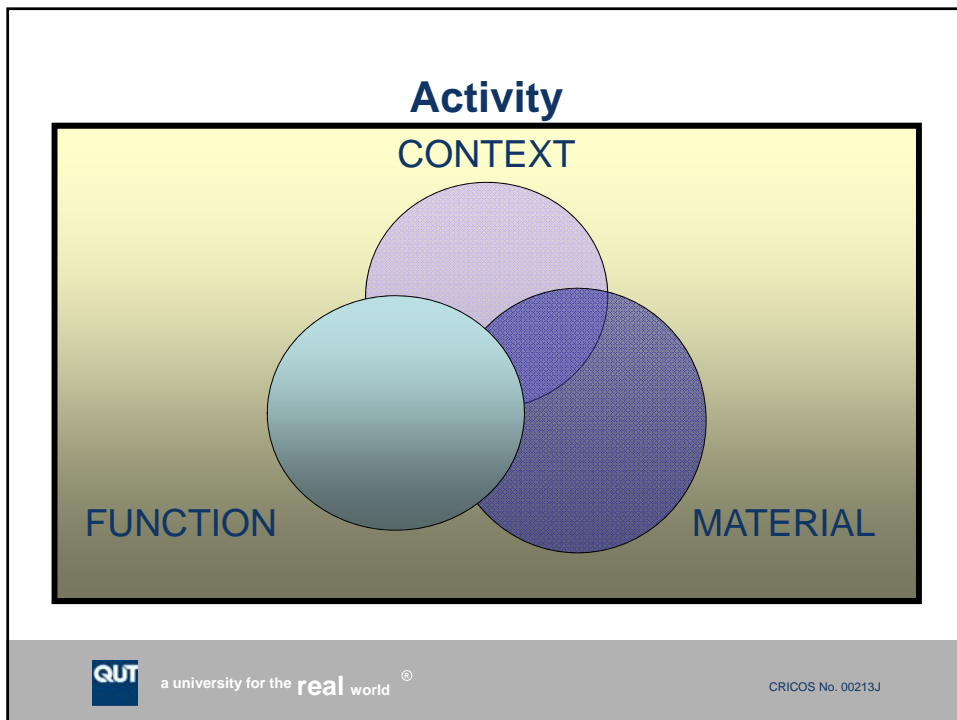
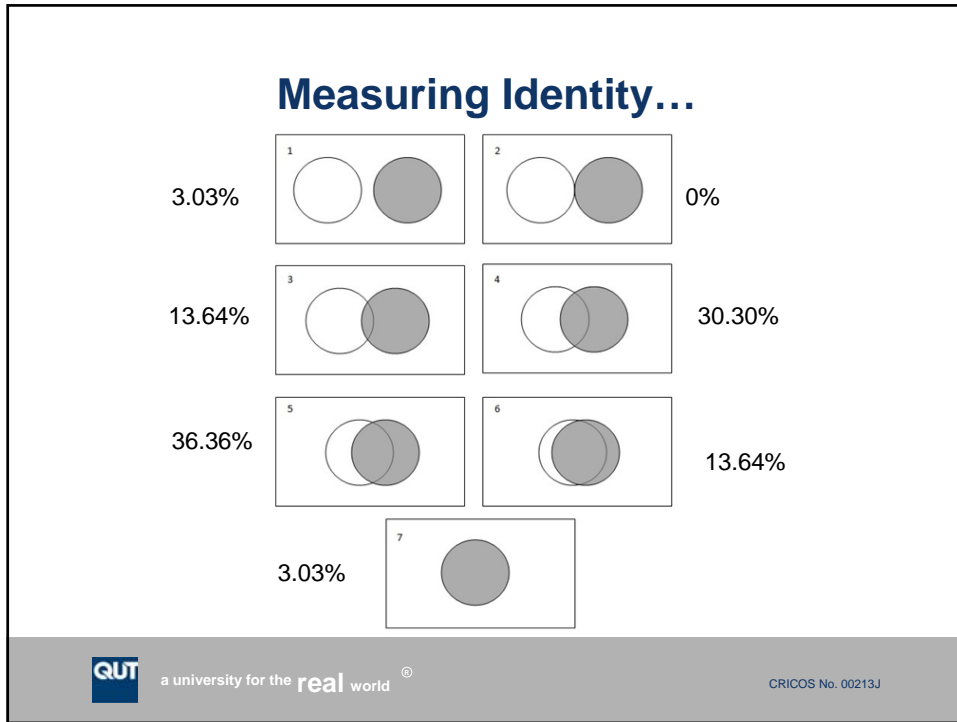
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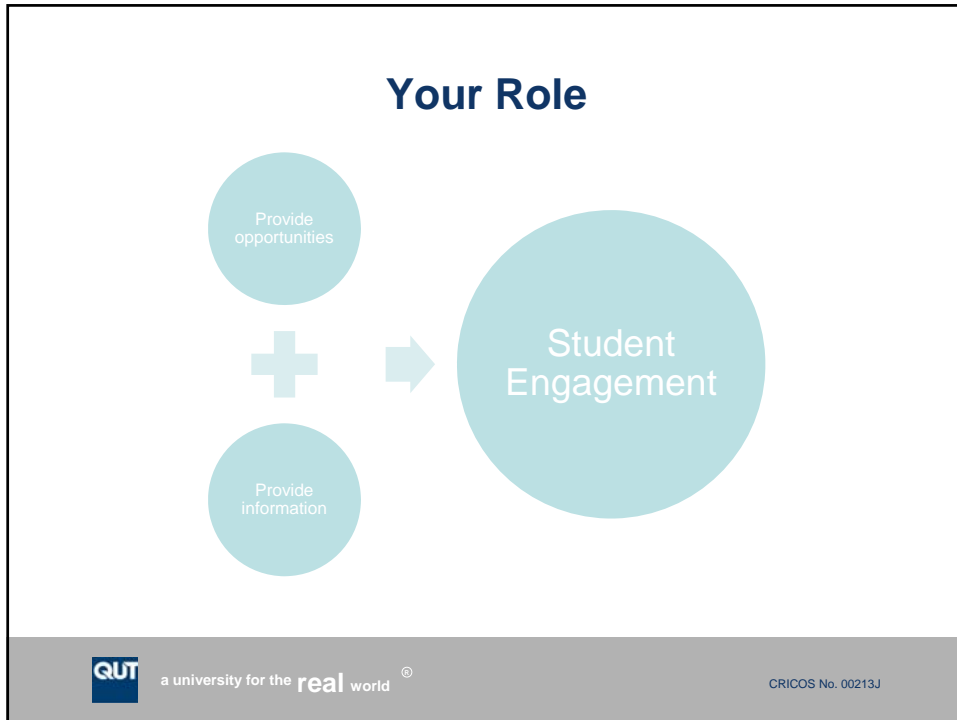
Chickering's 7 Vectors



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