

Victoria's investment in student experience - Victorian Government

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Student experience effects the attractiveness of an education destination and word of mouth is an important source of information in the decision making process of potential international students. We know that there is a strong correlation between a positive student experience and the likelihood of recommending Victoria, and Australia as a place to study.

In recognition of this, the Victorian Government has key investments in student experience as part of the *International Education Strategy for Victoria 2013-2018* including:

- The Study Melbourne Internship Program for international students;
- The new public transport discount scheme for international students;
- The International Education Awards including student awards;
- The Study Melbourne Student Centre;
- Building capacity and supporting student groups to deliver information to their peers
- A student experience program which engages international student into cultural and sporting events; and
- Sponsorship of key activities such as Student Welcome Desk, Study Melbourne Information Day and other student events and initiatives.

This presentation will provide an opportunity to share the impact that these initiatives have had on individual student's lives so that they in turn become strong ambassadors for Victoria and Australia.