

## Who responded?



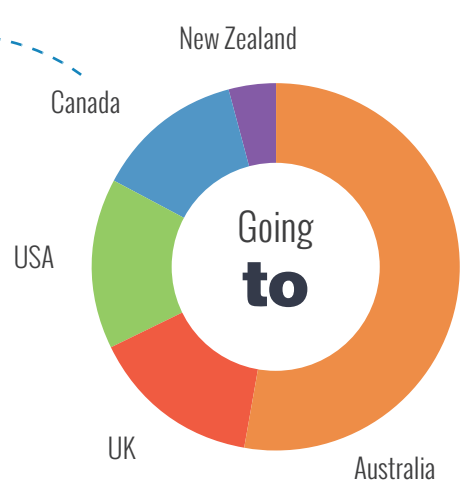
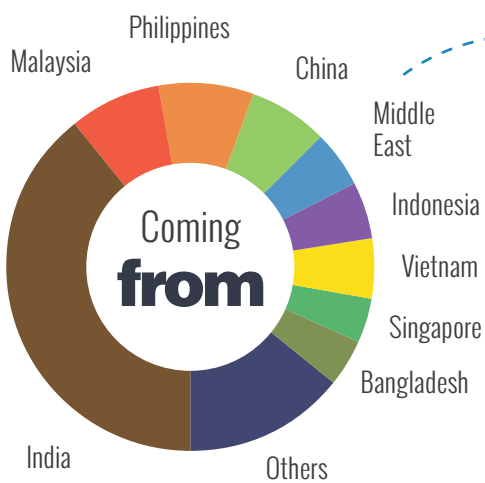
1,000+ students



Who used IDP services



Surveyed online in August 2014



Prospective & current students



Majority are postgraduates



44%

STEM



43%

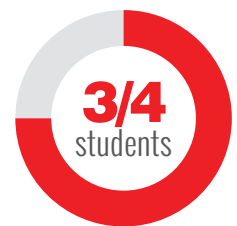
Commerce + Management



10%

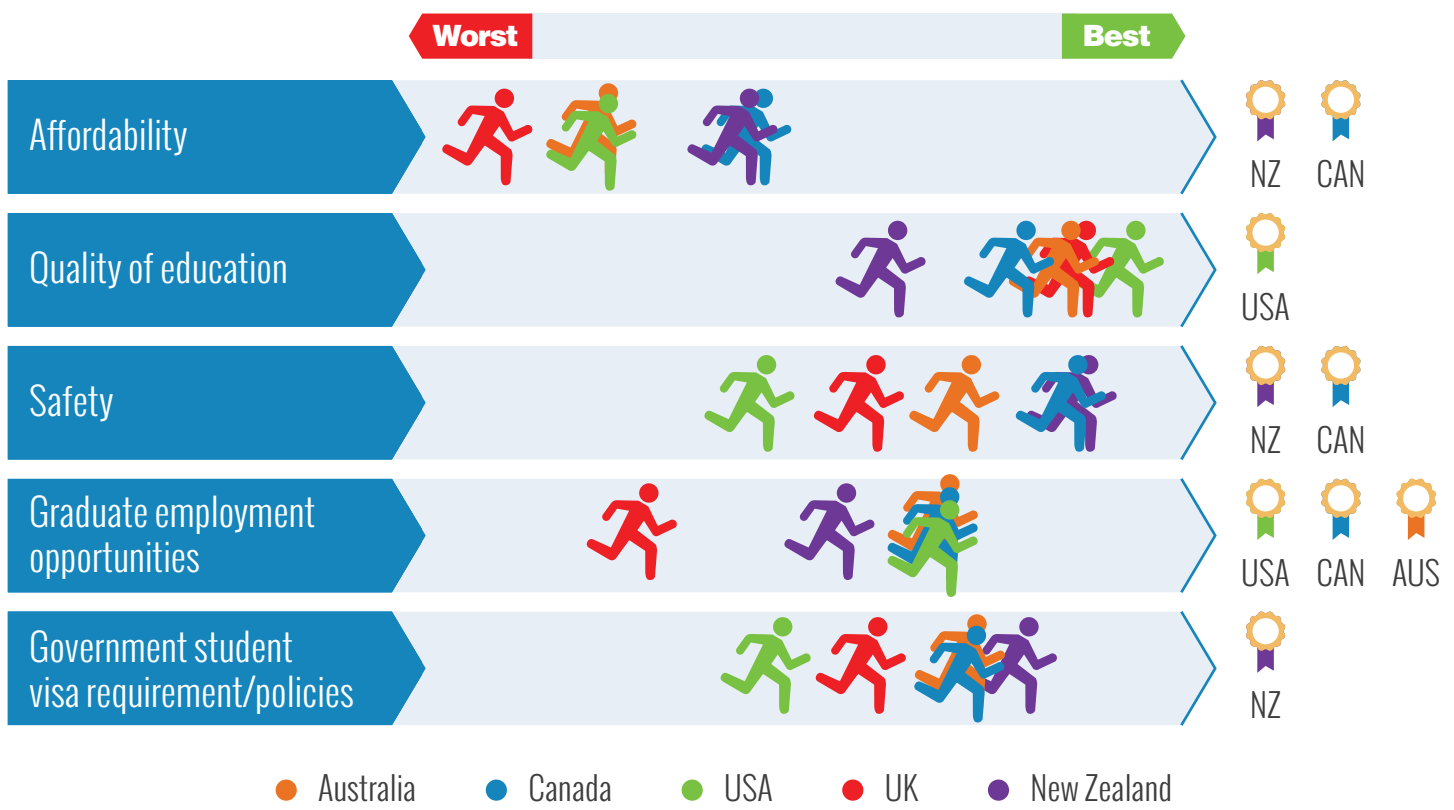
Health

Broad field of study



Have parental support to fund their education

## IDP student perceptions of five English speaking destinations



## Changes in perceptions since 2013

**Aus** ↑ Affordability

**Aus** ↑ Graduate employment opportunities

**NZ** ↑ Government student visa policies

## Why is international education worth it?

- 1<sup>st</sup> Gain better knowledge/skills than at home
- 2<sup>nd</sup> Get a good job in chosen field
- 3<sup>rd</sup> Can earn more money
- 4<sup>th</sup> Improve English-language skills
- 5<sup>th</sup> Get expected academic marks/results
- 6<sup>th</sup> Can live in study destination permanently