



**THE OHIO STATE UNIVERSITY**

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# A Roadmap to the Global University

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## A Roadmap to the Global University

# What is a Global University?

- “A Global University is one in which international experiences and perspectives are fully integrated into its teaching, research and engagement mission.”
- Foundations of a Global University:
  - Internationalization perceived as value added
  - Internationalization is not a “silo” or “stove-pipe”



## A Roadmap to the Global University

# Pillars of the Global University

*Pillar 1 - Internationalization is included in the strategic plans for all schools and colleges*

- **Ohio State's Six Strategic Goals**
  1. Increase the percentage of international faculty and students
  2. Promote scholarship on major global issues
  3. Create international dual degree programs
  4. Promote collaboration with Ohio's international business ventures
  5. Develop an international physical presence
  6. Increase the international experience of undergraduate, graduate and professional students



## A Roadmap to the Global University

# Pillars of the Global University

*Pillar 2 - International aspects are integrated into all majors or all students (including those in professional schools) complete a relevant internationally focused major, minor, or certificate*

- Avoid “curse of stand-alone degree” in international and area studies



## A Roadmap to the Global University

# Pillars of the Global University

## *Pillar 2 – Integration*

- **Five Essential Skills for Developing Globally Competent Students**

1. An ability to work effectively in international settings
2. Awareness of and adaptability to diverse cultures, perceptions and approaches
3. Familiarity with the major currents of global change and the issues they raise
4. The capacity for effective communication across cultural and linguistic boundaries
5. The ability to comprehend the international dimension of one's field of study



## A Roadmap to the Global University

# Pillars of the Global University

## *Pillar 2 – Integration*

- **Global Option: Certificate Earning Program**
  - Global enrichment within the major
  - Specific academic requirements as well as languages, education abroad, cultural interaction, PLUS
  - A capstone research/thesis/field/intern project in major, PLUS
  - Systematic evaluation in e-portfolio including self-reflection
  - Value added: notation on diploma, enhanced résumé for job prospects



## A Roadmap to the Global University

# Pillars of the Global University

*Pillar 3 – Financial, curricular and other barriers are overcome to make education abroad accessible and affordable for all students and education abroad offerings are evaluated in terms of quality and relevance to the education and career objectives of students*

- Implementation of a campus-wide study abroad fee or percentage of tuition revenue
- Capital Campaign priority



## A Roadmap to the Global University

# Pillars of the Global University

### *Pillar 3 – Overcome barriers for education abroad*

- Engage and fund faculty in the creation of relevant study abroad opportunities
  - Gateway Seed Grants to Faculty for Study Abroad (Ohio State)
  - Global May: Early Access Education Abroad (Ohio State)





# Pillars of the Global University

## *Pillar 3 – Overcome barriers for education abroad*

- **Gateway seed grants to faculty for study abroad (Ohio State)**
  - Programs designed for Gateway countries
  - Designed for first and second year undergraduate students
  - Faculty led
  - Course focuses on contemporary issues in International Studies, geopolitics and globalization



## A Roadmap to the Global University

# Pillars of the Global University

### *Pillar 3 – Overcome barriers for education abroad*

- Global May: Education Abroad through General Education
  - 4-week program with one course: History, culture, society of host country, and Global issues in perspective of host country
  - At international host institution with Ohio State oversight
  - Group of up to 50 students; projecting 50 programs globally by 2018



## A Roadmap to the Global University

# Pillars of the Global University

### *Pillar 3 – Overcome barriers for education abroad*

- Global May: Education Abroad through General Education
  - Taken during 1st/2nd year, open to all majors for GE credit
  - Entry-level experience to induce interest in discipline-based program
  - Global May programs enable Ohio State to reach the goal of 50% participation



## A Roadmap to the Global University

# Pillars of the Global University

### *Pillar 3 – Overcome barriers for education abroad*

- STEP: Second Year Transformational Experience Program
  - Designed for second year students living on campus in residence halls
  - Enhance the education of students beyond the classroom
  - Increased faculty engagement and mentorship
  - Funding will be available for opportunities such as internships, study abroad, service learning, teaching and research assistantships



## A Roadmap to the Global University

# Pillars of the Global University

*Pillar 4 – Foreign language proficiency is a requirement for all students and efforts are made to customize language instruction to fulfill the learning objectives of both majors and non-majors of language*

- U.S. Department of Education Title VI Funds
- Establish campus-wide foreign language programs
- Language Flagship Programs
- Ohio State's Chinese Flagship two-year Masters Degree



## A Roadmap to the Global University

# Pillars of the Global University

*Pillar 5 – Opportunities for students' international internships are made available*

- Campus collaboration with corporations and NGOs, especially those with your university connections
- A priority of Chancellor and Provost foreign travel mission
- Capitalize on your international alumni contacts



## A Roadmap to the Global University

# Pillars of the Global University

*Pillar 6 – Faculty searches are international and global experience is preferred*

- Create international faculty lines program
- Incentivize hiring of faculty with international teaching, research and engagement interests
- Capital Campaign priority



## A Roadmap to the Global University

# Pillars of the Global University

*Pillar 7 – International teaching, research and engagement activities are assigned significant weight in annual review of faculty and in promotion and tenure decisions*





## A Roadmap to the Global University

# Pillars of the Global University

*Pillar 8 – Senior International Officer reports directly to the Chief Academic and Chief Executive Officer*



## A Roadmap to the Global University

# Pillars of the Global University

*Pillar 9 – Senior International Officer is positioned to interact effectively with deans and other councils and committees*

- SIO sits on Council of Deans and Provost and/or President's Council
- SIO chairs International Advisory Council



A Roadmap to the Global University

## Pillars of the Global University

- SIO chairs International Advisory Council Example





## A Roadmap to the Global University

# Pillars of the Global University

*Pillar 10 – Barriers are eliminated in recruitment of the international students and students are encouraged and given opportunities to engage in internationalizing campus and local community*

- Remove government obstacles to visa acquisition
- Scholarships/fellowships for international students



## A Roadmap to the Global University

# Pillars of the Global University

*Pillar 10 – Barriers are eliminated in recruitment of the international students and students are encouraged and given opportunities to engage in internationalizing campus and local community*

- Eliminate “ghettoization” of international students by establishing “living and learning communities” and by organizing social activities engaging both international and domestic students
- Establishment of International Student Ambassador program to K-12 and local community



## A Roadmap to the Global University

# Pillars of the Global University

*Pillar 11 – Local immigrant and heritage communities are drawn upon to contribute their rich expertise and experiences to the institution's learning, discovery, and engagement missions*

- Launch lecture series and conferences
- Assist foreign language instruction



## A Roadmap to the Global University

# Pillars of the Global University

### *Pillar 12 – Global Partnership is an institutional priority*

- Select academic partners who complement institution's strengths
- Focus on sites where campus has significant networks deemed strategically important to both campus and state
- Emphasize few rather than many high quality strategic partnerships (e.g., Global Gateways)
- Establish broad and deep partnerships including immersion and thematic study abroad programs, faculty teaching and research collaborations, faculty and student portal for region



## A Roadmap to the Global University

# Pillars of the Global University

### *Pillar 12 – Global partnership*

- Seed funding program for international institutional collaborations e.g., Gateway Faculty Grants (Ohio State), Global Academic Partnerships (Pittsburgh)
- Include capacity building as objective of global partnerships especially in LDCs e.g., establishing professional masters of science programs
- Engage corporate partners
- Create high-quality joint or double degree programs





## A Roadmap to the Global University

# Pillars of the Global University

### *Pillar 12 – Global partnership*

- **Global Partnership Case Study:  
Ohio State Global Gateways – Purpose**
  - To enhance the university's teaching, research and service
  - Base of operations for faculty research/teaching and international partnerships
  - Portal for study abroad



## A Roadmap to the Global University

# Pillars of the Global University

### *Pillar 12 – Global partnership*

- **Global Partnership Case Study:  
Ohio State Global Gateways – Purpose (Continued)**
  - Alumni gatherings, tracking and programming e.g. connect alumni to Columbus campus
  - Academic programming and executive education/training connection
  - International student recruitment and distribution of information about Ohio State
  - Partnership with Ohio-based companies – ODOD connection



## A Roadmap to the Global University

# Pillars of the Global University

## *Pillar 12 – Global partnership*

- **Global Gateways**

- Locations
- Countries where Ohio State already has significant connections through study abroad programs, faculty teaching and research, university partnerships, alumni, international students, Ohio businesses
- Implementation
- Gateways offices consist of leased space in two phases starting with China, India and Brazil



# Global Gateway Locations



# Global Gateways

## Academic

- Faculty Teaching and Research
- Institutional Partnerships
- Dual Degrees
- Study Abroad
- Internships
- Educational Intelligence

## Alumni Engagement

- Reconnecting Alumni to Ohio State
- Continuing Education
- Alumni Club Formation
- Development
- Connections to Education, Business and Government

## Corporate Partnerships

- Assisting Companies with Ohio ties:
- Career Services
- Workforce Development
- Research and Consulting



## A Roadmap to the Global University

# Pillars of the Global University

### *Pillar 12 – Global partnership*

- **Global Gateways: Future Phases**
  - London
  - Istanbul
  - Eastern Europe
  - East Africa



## A Roadmap to the Global University

# Pillars of the Global University

## *Pillar 12 – Global partnership*

- **Global Gateways: Current Status**

- Gateway in China - 2010, Gateway in India – 2012, Gateway in Brazil – 2014
- Alumni Gateway Advisory Groups
- Faculty Gateway Advisory Committees
- Implemented grant competitions for faculty to generate new programs in Gateway locations.
- Faculty study abroad development grants
- Gateway research partnerships
- Gateway interactive classroom modules



## A Roadmap to the Global University

# Pillars of the Global University

## *Pillar 12 – Global partnership*

- **Sources of Gateway Funding**

- University funding
- Alumni and friends
- Fees from executive education programs, workshops, colloquia
- Corporate sponsorship
- Cost-sharing with ODOD, Ohio colleges and universities, and CIC member institutions





## A Roadmap to the Global University

# Pillars of the Global University

## *Pillar 12 – Global partnership*

- **Gateway Corporate Partnership Program**
  - Create partnerships with international corporations
    - ❑ Target companies with ties to Ohio State and Ohio-based businesses
    - ❑ Corporations contribute both intellectual and financial resources
    - ❑ Partners receive a package of services based on their contribution level
  - Services provided would include:
    - ❑ Workforce development
    - ❑ Career services (internships and career fairs)
    - ❑ Consultation services to enable graduate students to work on business solutions for our corporate partners



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