

Why employability is on every student's lips?

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For international students, employment outcomes are viewed as the critical return on investment. However, with growing numbers of graduates and often limited career opportunities within destination countries, the challenge for universities is providing opportunities for students and graduates to secure employment outcomes in their career, location and industry of choice.

Against this backdrop, the AUIDF commissioned an in-depth research study to determine how Australian universities could best facilitate employment outcomes for international graduates. Therefore, a comprehensive audit was undertaken of Australian universities which was benchmarked against 22 British universities, given that Britain is now widely regarded as a prime example of best practice in careers. In addition, this audit was supported by employer research in Australia, the UK and parts of Asia, as well as the very latest employability related data from Prospect Research from its 2013 *Futurecast*.

The results provide many compelling insights about the serious investment which Australian universities need to undertake in order to maximise employment outcomes for international graduates and thereby, perpetuate word of mouth referral to grow market share.