

## **The Global Student – More than Internationalising Education**

**Frank Prestipino, President, International College of Management, Sydney**

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With ongoing debate around the future of higher education in Australia, Mr Prestipino will share his views regarding the critical need for the sector to embrace internationalisation in order to ensure long term survival and gain a competitive edge in the rapidly-changing regional and global marketplace.

His paper will canvass topics supporting the premise that internationalisation must go beyond just the curriculum and become embedded in the way a college operates, thinks and behaves. He will provide examples of how institutions can develop and integrate processes and systems that enable them to truly internationalise their operations.

Drawing on his experience as President of the International College of Management, Sydney, (ICMS), he will offer best-practice insights into the way colleges and universities can deliver compelling products and services for international students, generate opportunities for cultural exchange and faculty links, and support international research and community development.

He will contend that the key to a college's successful growth is to focus on creating global citizens and providing them with practical skills and resources that make them employable anywhere in the world. He will provide examples of how ICMS has achieved this outcome via long-standing initiatives such as its study abroad programs, partnering with overseas institutions and providing students with the opportunity to participate in practical work experience throughout their courses.

Drawing students from over 40 different countries around the globe, ICMS has developed cross-cultural experiences second to none, with students building their global networks from day one. Mr Prestipino will advocate that creating strong international networks and developing a professional mindset during their studies is critical to establishing global citizens and is a key aspect of the successful model ICMS has built in recent years.

He will talk about ICMS's experiences in driving overseas partnerships and the critical role this has played in helping internationalise the college's operations. He will also discuss the significant economic

and social contributions an internationally-focused higher education sector can make to Australia now – and in the years ahead.

**Key Words**

Internationalisation, private education, University, college, applied learning