

# **Asia-born New Zealand Trained Business Graduates Reaction and Insight into Internationalization in New Zealand University Business Schools**

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In August 2008 the Asia New Zealand Foundation commissioned International Student Ministries of New Zealand to undertake a three-year longitudinal tracking study of Asia-born, New Zealand educated business graduates, examining their role in the development of New Zealand-Asia business relationships. The last of three reports from this work was published in April 2012. This paper draws on these reports and the large body of data obtained throughout the study. Around 250 Asia-born New Zealand trained business graduates took part in this three year study and they provided a rich source of data related to many things encountered in their coming to New Zealand to live, study and subsequently transition to work in New Zealand and overseas. This paper draws on their reflections, insights and comments as to how their living and study experiences, the curriculum and education received, and the university and post university services prepared them and assisted their post academic transition and how well they were prepared for a business career that would cross national and cultural boundaries and be fit for service in a growing global society.

## **Key Words**

Internationalisation, business, curriculum, global society, transnational, cross cultural, social awareness.