

Factors Impacting Information Seeking Behaviour of International Students: Towards A Conceptual Model

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International students live and study in a new environment, so there might be different factors impacting how they seek out information. As there are many resources available in the information age; it becomes important to understand the dynamics of international students' information seeking behaviour. This paper is concerned with the factors affecting ISB of international students.

This paper proposes a conceptual model based on a comprehensive and critical literature review on existing models and theories of ISB. The proposed conceptual model shows three areas which may impact on international students' ISB, namely: External Context, Cognitive Approach and Internal Context.

This model has two contributions. Theoretically, it combines the literature on international students' studies and ISB models to provide a conceptual model. Practically, using this model provides insights for government and universities into international students' needs in seeking information especially during the transition period to enhance their social and educational adjustment.