

Moving towards creating Perfect Partners

ISANA Conference 2010

Learning outcomes

- To have strategies to become more actively involved, generating goodwill and practical outcomes for both your institution and the community
- To have personally developed resource and capacity by connecting and building relationship within this session

Learning Outcomes

- To be inspired that it is firstly possible, and secondly, to be empowered to return and do whatever it takes to bring people along as fellow travellers on this journey of building capacity
- To be confident that the strategies will provide a catalyst for people to embrace and then connect both mindfully and physically with people from diverse cultural backgrounds.

St Philip's Christian College Port Stephens

Creating community, building partnerships





Port Stephens located only 2 ½ hours north of Sydney on the East Coast of Australia, is a region attracting varying target markets including families, couples, retirees and students of international education.

St Philip's Christian College Port Stephens is dedicated to providing a quality international experience for all visitors to our campus and the local surrounds.

Our point of difference from other schools would be our partnership with community and local operators.



Perfect Partners

The College is passionate about providing that unique Australian experience to our international visitors, students and their families in harmony with our primary local export industry - Tourism.

The College acknowledges the responsibility we play in not only promoting the College for International Students to attend but also the need to promote Port Stephens as a destination.

For example, on outbound marketing visits promotional materials from the local visitor information centre and local attractions are taken overseas in order to portray to potential visitors the beauty of our local area and all that it has to offer.

Local Tourism Operators

The College Principal and the Co-ordinator of International Education are members of the local Tourism Committee.

- Through this relationship with Port Stephens Tourism further networking has occurred and the establishment of solid relationships with local operators, working together for education visitors to enjoy sites and attractions of the local area along with a visit to an “Aussie” school.
- The college has worked with operators in:
 - the development of itineraries
 - tour packages including local attractions such as Dolphin Watches, Port Stephens 4WD Tours of the renowned and iconic Stockton Sand Dunes and Australian Shark and Ray Centre.
- SPCC PS recently welcomed school groups and teaching Staff from Singapore and China to enjoy a small taste of an Australian school day in Port Stephens.



Sister City Committee

Sister cities is a sub committee of Port Stephens Council. Exchanges of students, dance groups, bands, mature age groups, choirs and sporting groups are arranged, all on a home hosting basis.

For the last 7 years the College has hosted students from the sister cities of Port Stephens communities including students from our sister cities in Bellingham USA, Yugawara Japan and an adult group from Tateyama Japan. This year the Colleges Co-ordinator of International Education, Mrs Catherine Mostyn was asked to join the Sister City Committee.

Sister City Visit

In July 2010 St Philip's Christian College Port Stephens took 10 students & 2 staff, 1 parent to Yugawara, Japan and homestayd with families for 13 days, attending the local high school and experiencing cultural attractions.

From the commitment to this relationship the college has established a solid partnership with the local high school in Japan to encourage short term study visit and the further recruitment for longer term study.

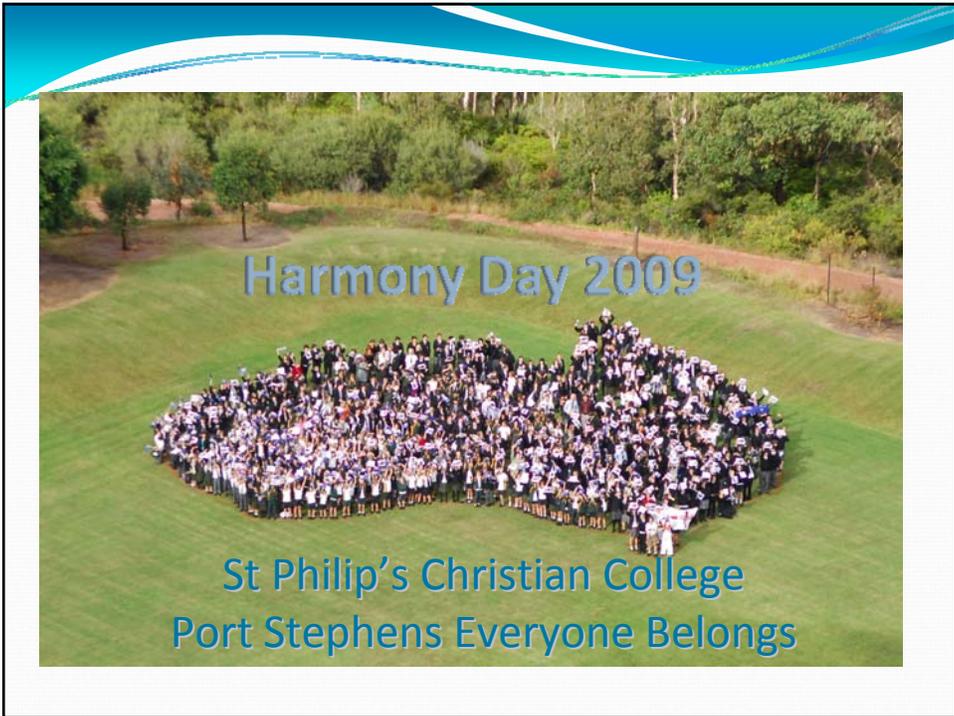


Education as an Export

The college is committed to International Education and its value for national export as a quality product.

St Philip's Christian College has been finalists in the Hunter & Central Coast Export Awards in 2009, and 2010. It was also a Finalist for the Premier's State Export Awards in 2009.

SPCC PS have also joined the local Business Chamber and welcomes the opportunity to develop partnerships with local business.



ENTHUSIASM



Enthusiasm is one of the most powerful engines of success.

When you do a thing, do it with all your mind.

Put your whole soul to it. Stamp it with your own personality.

Be active, be enthusiastic and Faithful, and you will accomplish Your object.

Nothing great was ever achieved without enthusiasm

Ralph Waldo Emerson

Sincere thanks to St Philip's Christian College, Port Stephens and Mrs Catherine Mostyn, Co-ordinator for International Education for sharing their journey.



Personal Action Plan Carpe Diem (Seize the Day)

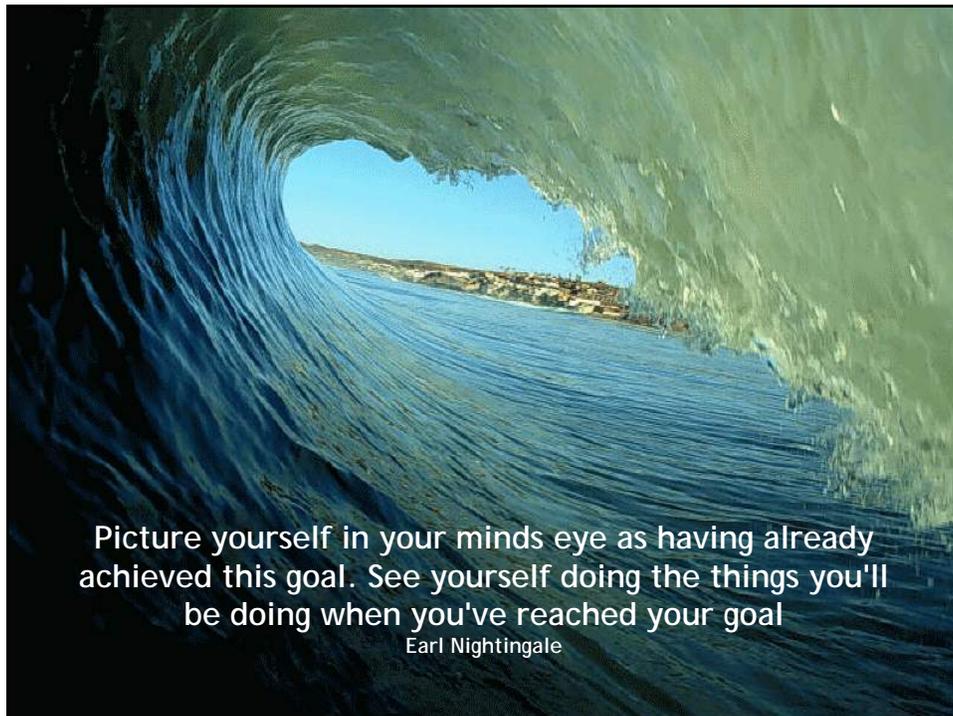
Immediate	Long Term
Inspirations	Contacts

Cross Sectoral Relations

- Who are our cross sectoral partners?
- Who are our service co-partners?
- Do we have personal or institutional contacts?
- How do we build relationships with them that are going to be mutually beneficial?
- What help can we give our cross-sectoral partners?
- What areas of interaction can we share?
- How can we learn from each other?

Strategic Plan

- Can we compile a table or list the elements?
- Timeframe
- Area of community building
- Potential partner
- Internal contact/liason person and responsibility
- External contact
- Specific task
- Target outcome



Picture yourself in your minds eye as having already achieved this goal. See yourself doing the things you'll be doing when you've reached your goal

Earl Nightingale