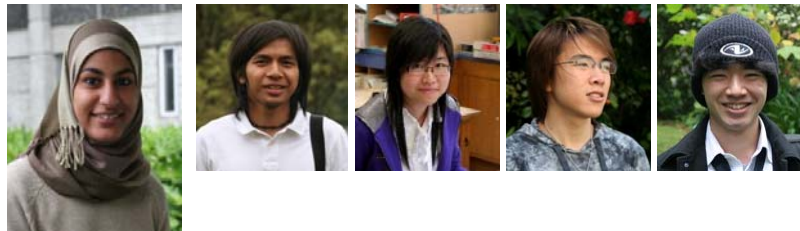
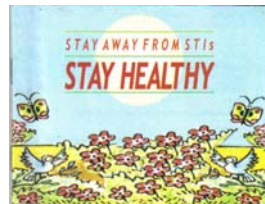


The 3C model: Communicating the important stuff to new internationals

Chris Beard VUW Foundation Studies



The linguistic problem



Text coverage

98% [text coverage](#) (one unknown word in 50) is required for EAL readers to adequately comprehend a text.

The principle of [text coverage](#) appears to have slipped under the IS support radar.

The cultural problem

The Power Distance Index:

	Score	Rank
Malaysia	104	1-2
Arab countries	80	12-14
China	80	12-14
India	77	17-18
Vietnam	70	22-25
Australia	36	62
New Zealand	22	71

Hofstede (2005) *Cultures and Organizations*

Power distance mismatch

Poles apart:

[Services-in-waiting](#)
For
[Service-shy students](#)

2006 NZ Code Review:
'it is of concern that international students do not appear to be turning to their tertiary providers for assistance' p.67



The 3C model

FIRST C: Comprehensible Input (CI)

The use of English text and speech that is within the students' likely vocabulary range.



Providing comprehensible input

1. High-frequency words
2. Clarification questions
(Act as interpreter)
3. Group work and pair work
to stimulate students' thoughts.
4. Administer exit quizzes to
check comprehension.



Providing comprehensible input

5. Scan texts using
word frequency levels
checking software

[http://www.edict.com.hk/
textanalyser/](http://www.edict.com.hk/textanalyser/)

Beware the blue

- **Gambling:** Some students **gamble** in an attempt to “win the **jackpot**” and increase their **annual budget** - however, most of the time they **LOSE, LOSE, LOSE!** Never gamble with the money you have brought to New **Zealand** to pay for your study or living. When people cannot control their urge to **gamble**, it is called ““**Problem**”” or ““**Compulsive**”” Gambling. The **Problem Gambling Foundation** of New Zealand offer **professional psychologists** and social workers to help people with gambling **isses**. They are **located** on Level 3, **Community House**, 84 **Willis St**
- **Drug and Alcohol Abuse:** **Drug** and **alcohol abuse** can **jeopardise** your health and your future. Possession of **drugs** carries **penalties** that include large **fin**es and **imprisonment**.

Implementing CI: Collaboration



**Use the relevant expertise in
your institution or region:**

Text editing collaboration

Exchange

Secondment

IS support-research initiatives

SECOND C: Cross-sector updates

Consult on & off campus to identify [live IS issues](#).

Broadband connectivity: form cross-sector groups (ISSAGs) to provide state-wide/national, cross-sector perspectives on [live IS issues](#).

Cross-sector updates are provided to orientation planners every 12 months.



THIRD C: Campus coaches

Assign students a coach for the first 6 weeks.

Coaches act as [intermediaries](#) and encourage new students to engage.

CAMPUS COACHES

BEEN THERE, DONE THAT.

To be a part of this programme join now by:

- Emailing campus-coaches@vuw.ac.nz giving your name, your contact details (including a phone number), what degree/s you will be studying in 2008, and the courses you plan to study in Trimester 1 2008; or
- Calling 04-463 5233, ext 8986;
- The Campus Coaches Coordinator will then contact you.



Campus coaches

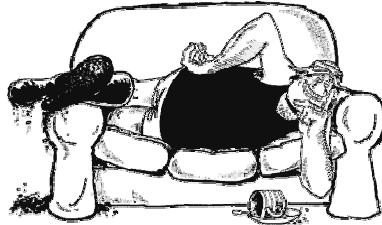
Provide coach volunteers with [CV-related incentives](#)
e.g. *VictoriaPlus*



Provide new students with incentives to participate

Where possible, match students from LPD countries with acculturated co-nationals.

Bridging the gap



The 3C model

C1 Comprehensible input Use known English words

C2 Cross-sector updates Gather intelligence

C3 Campus coaches Recruit intermediaries