

Short Courses: 'Drawcard' OR Drawback!

This presentation will discuss the philosophy of undertaking short courses within the field of International Education.

The perceived benefits and potential value to your University, in combination with a prosperous Semester or Internship program, will be addressed. An analysis of the stakeholders, both independently and holistically, plus the 'apparent' need for a variety of short course options are contributing factors also requiring attention. There can be however, discouraging aspects attached to undertaking such a program. Is the ideological value transferred into a monetary value for the institution? Does the implementation of short course programs provide a 'realistic' benefit to your University?

Both inbound and outbound short courses will be identified during the presentation.